

Powered by  BUMPER™



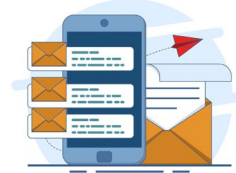
VICIMUS

*YOUR PREMIERE PARTNER FOR **AUTOMOTIVE SUCCESS***



BUMPER™ EVENTS

Unlimited



Mobile Text
Messages



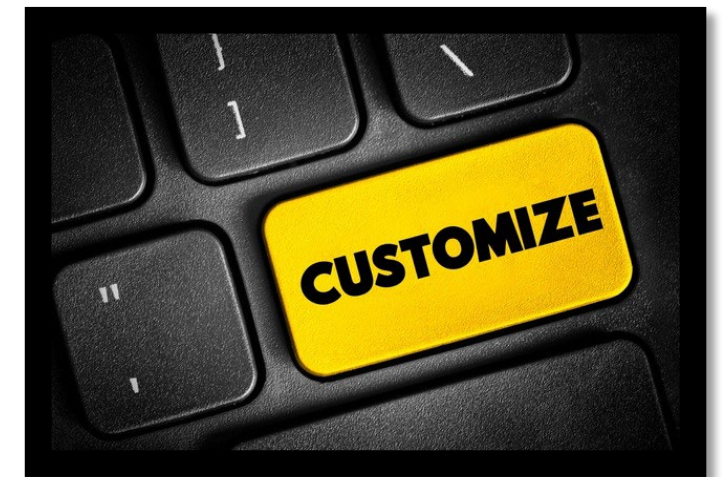
Email



Ringless
Voicemail

OPTIONAL ADDITIONAL ADD-ONS

- **AMBASSADOR IN STORE**
- **OUTBOUND PHONE CALLS**
- **MADE BY THE BDC (5 ATTEMPTS PER RECORD)**
- **DIRECT MAIL**
- **FLYERS**
- **SOCIAL MEDIA SPEND**



TECHNOLOGY PACKAGE





- ✓ BUMPER SOFTWARE FOR 30 DAYS
- ✓ YOUR DEDICATED PERFORMANCE MANAGER
- ✓ FULL GRAPHIC DESIGN TEAM
- ✓ CREATIVE
- ✓ UNLIMITED PERSONAL WEBPAGES
- ✓ UNLIMITED EMAILS
- ✓ UNLIMITED 2 WAY SMS
- ✓ UNLIMITED CAMPAIGNS
- ✓ UNLIMITED RVM (RINGLESS VOICEMAIL)
- ✓ SCHEDULED CAMPAIGN CALENDAR
- ✓ CLIENT TRACKING BEHAVIORAL SOFTWARE
- ✓ BUMPER LOGINS FOR YOUR WHOLE TEAM
- ✓ COMPLETE CAMPAIGN REPORTING
- ✓ POS MATERIALS
- ✓ REAL TIME SUPPORT



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- ✓ ACCESSORIES ACCELERATOR
- ✓ BUMPER ADS PLATFORM

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**300
BDC CALLS
INCLUDED**

5 ATTEMPTS MADE ON EVERY RECORD



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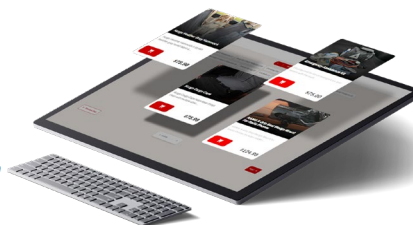


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BDC CALLS
INCLUDED**

5 ATTEMPTS MADE ON EVERY RECORD



All packages include phone calls
From our BDC, and all phone calls
Are recorded for quality assurance.





AA ACCESSORY ACCELERATOR

SELL MORE ACCESSORIES INSTANTLY!



Intro to Performance Manager.

Accessories Catalogue is available for all manufacturers. This is a great feature for birthdays or anniversary campaigns. You will find extra deals every month!

Program is built to dealer specifications. F&I products and accessories catalogue.



Integration is set up and completed. Your Performance Manager and Account Executive help you through this process



CHECK OUT

Stellantis Example



INCOMING LEADS

GOES DIRECTLY TO OUR BDC & CONQUEST LEADS TEAM

MULTIPLE ATTEMPTS MADE VIA EMAIL, TEXT AND PHONE EACH DAY FOR 3 DAYS

WHEN CONTACT IS MADE ALL ATTEMPTS TO MAKE AN APPOINTMENT ARE MADE TO VISIT THE STORE

WE WILL SET UP A TIME AND DATE AND SEND IT TO THE PERSON OF CONTACT AT THE STORE

We manage all your leads effectively . We work directly in your CRM, and you are only charged for the leads that are valid.

All leads that are not valid are not charged to you. This saves you time, effort and money!

APPOINTMENT KEPT AND **SOLD!**

BUMPER™ ADS



UTILIZING OUR BDC

CLICK HERE AND WATCH OUR **5 MINUTE VIDEO**



UNLIMITED EXPERIENCE, UNLIMITED POTENTIAL! EMAIL, SMS, RVM, CAMPAIGNS!

SERVICE PHONE CALLS (5 ATTEMPTS PER RECORD)

- DUE FOR SERVICE
- LAPSED SERVICE
- RECALLS
- DECLINED WORK
- TIRE CAMPAIGNS

SALES PHONE CALLS (3 ATTEMPTS PER RECORD)

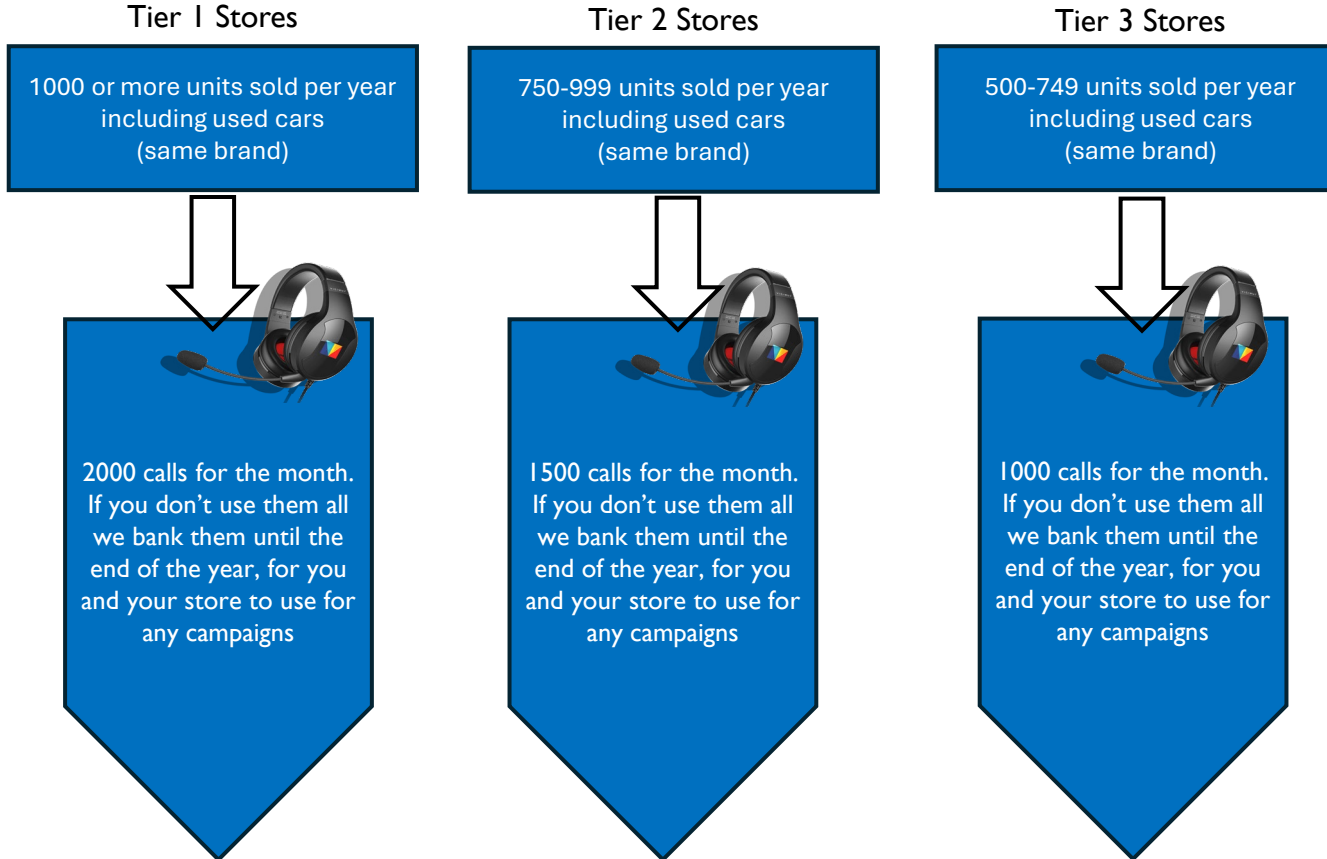
- SALES CAMPAIGNS
- CSI CALLS
- SPECIAL CAMPAIGNS
- SERVICE FOLLOW UP

CUSTOM DIRECT MAIL (DELIVERED VIA CANADA POST WITH POSTAGE)

CUSTOM DOUBLE-SIDED FLYERS FULL COLOUR (STARTING FROM)



Your **Performance Manager** has you covered. If you are reaching your call limit we will tell you in advance. If you don't reach your limit, we bank your calls you be used in future months . If you are getting close and you go over your calls limit, you will receive those calls at **15% off**



Monthly Subscription

Save Big Now!

Add
BUMPER!
To Your Sales
Department

WHEN YOU ADD **BUMPER** TO YOUR SALES DEPARTMENT YOU ALSO GET OUR NEWEST ACCESSORY TOOL, **GUARANTEED** TO BOOST YOUR PARTS AND ACCESSORIES SALES



Add
BUMPER ADS



MINIMUM
6 MTH
COMMITMENT

ONE TIME SET UP FEE

- IN PERSON STAFF TRAINING
- INTEGRATION
- LOG-IN & PASSWORDS
- ONBOARDING
- CREATIVE