

# AUTOMOTIVE CRM

## CUSTOM CRM BUILT EXCLUSIVELY FOR DEALER

Our CRM is not just another generic CRM. It was built exclusively for automotive dealers that need the tools to follow their customers during the entire sales cycle and beyond. No other automotive CRM is as complete, fully automated, integrating with the entire dealer ecosystem (Internet leads, Phone systems, Chats, Facebook messenger, DMS, Inventory, etc..) and easier to use.

## 3RD PARTY INTEGRATIONS

OneEighty, CTWiz, CDK Drive, SERTI, PBS, EasyDeal, Flexilog, Quorum, all inventory syndications, Phone systems, Chats, FB Messenger, AutoAlert, etc...

## FEATURES

- Bi-directional integration with your DMS (Quotes, Ups, Sales, Service)
  - Complete management of eLeads, chats, SMS, calls & walk-ins.
  - Advanced rule-based leads assignment
  - Advanced marketing automation tools
  - Easily send, receive and track all SMS messages!
  - Automated tasks and follow-ups
  - Easily create personalized video clips as email replies
  - View your customer's browser history
  - Tight integration of inventory throughout the CRM
  - Full Management of Canadian Anti-Spam Law (CASL)
  - Advanced sales reps & BDC agents activity reporting
  - Post-delivery automated tasks
- And many more!...**

